



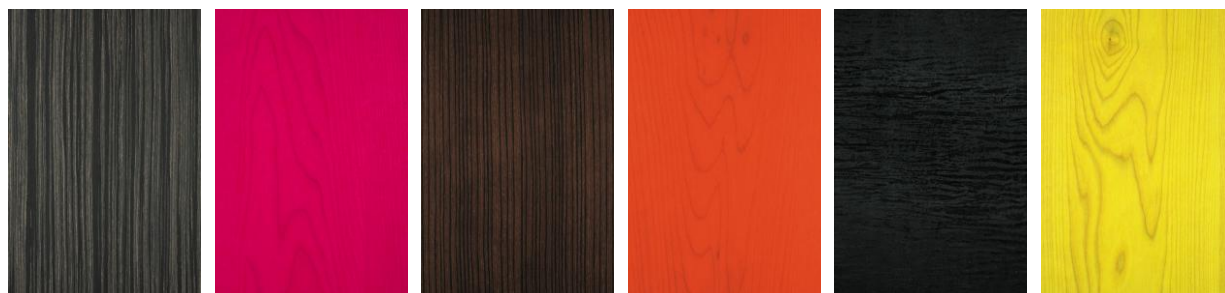
## Oberflex supports Designer's Days

Deeply involved in the world of design and architecture, Oberflex has been creating and manufacturing wood panels, of high technical and aesthetical qualities, since 1967.

The company is ever attentive to reacting closely to request, constantly anticipating inquiry for new things and does everything to satisfy the requirements of creation. Oberflex Research & Development teams give priority to innovation and have actively worked for years to offer new products. This creating and innovating approach lead Oberflex towards the Designer's Days. For the 5<sup>th</sup> consecutive year, Oberflex will support the design course.

## Oberflex takes part in the scenography of B'Bath

Aware of the amazing potential that wood offers in the layout of bathrooms, spa... Oberflex and B'Bath decided to collaborate on the occasion of 2009 Designer's Days edition. Oberflex covered the three central elements of the B'Bath scenography with a modern and original creation: a blue finishing, which reminds of water and its movements, and an exclusive surface treatment on real wood offer the gaze a wave vibration. This finishing, which betrays the natural beauty of wood, was specially designed by the Oberflex research laboratory. It was inspired by the latest Oberflex Chic & Pop collection that will be revealed on Designer's Days.



# New Chic & Pop collection revealed on Designer's days





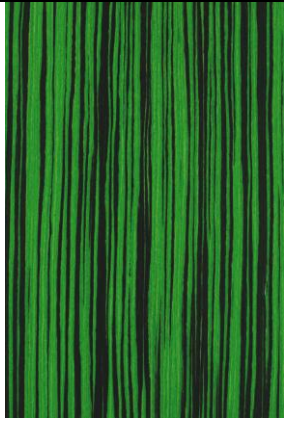





The **Chic & Pop collection** is inspired from current trends and combines 2 radically opposed universes, which eventually sublimate one another.

## Chic & Pop

The **Chic Collection** introduces new whitened, grey, natural and chocolate tints applied on walnut and zebra wood veneers. They will be completed by a new **Astrakhan finish**. A classical, timeless, elegant and Chic collection...

			
White powdered zebrawood	Grey powdered walnut	Grey ashened zebrawood	Chocolate zebrawood
			
Grey pebble zebrawood	White astrakhan oak	Grey flannel walnut	Black astrakhan oak

**The Pop collection** reveals the **natural structure of wood** under new and unexpected tints. These vibrant fluorescent tints, **never seen before on natural wood veneers**, offer **offbeat and daring answers to modern, coloured and Pop ideas...**

			
Pink pop sycamore	Yellow pop sycamore	Orange pop zebrano	Pink pop zebrano
			
Green pop zebrano	Blue pop zebrano	Orange pop sycamore	Blue pop sycamore
			
Yellow pop zebrano	Navy pop zebrano		

## About Oberflex® :

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Oberflex concentrates its interests and skills into the transformation of a living material chosen for its environmental qualities: wood.

Laminating wood veneer is at the heart of Oberflex know-how. As an **industrial specialist in wood from more than 80 years**, the Oberflex Company offers a range of panels with high-technical-quality and great aesthetic diversity.

Oberflex is now a **solidly placed player in the interior decoration field**. Relying on its long experience and know-how, the company offers **the widest range of wood in the world**, with **more than 500 references**. It proposes solutions suitable for various constructions (offices, public buildings, hotels, restaurants, shop fitting, etc.) and industry markets (doors, furniture, kitchens, bathrooms, cruisers, etc.).

### **Oberflex® know-how**

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The aesthetical qualities of Oberflex panels result from a **meticulous selection of the most beautiful species** of wood coming from suppliers from all over the world.

Oberflex panels fit with all kinds of **interior layouts** thanks to **the surface finishing** obtained by pressing hot resin onto the veneer. The panels resist to **abrasion, impacts, scratches, UV lights, cigarette burnings, stains...**

The Oberflex finishing ® guarantees a high quality product, that **can be fire-rated (type class B)**. **The products do not need additional surface treatment and can be cleaned with soapy water.**

### **The tradition of innovation**

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Oberflex makes **innovation its daily priority**. A determination expressed in permanent investment in **research and development**. The company thus stands out each year by its **ability to modernise and enrich its offer, launching two new collections every year**.

### **Environmental policy**

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For Oberflex, it is essential to integrate **environmental concerns** into its industrial approach. The company deliberately committed itself to a citizen's approach, expressed over several years **in a policy that is radically turned towards ecology and Research & Development work under the influence of eco-design**.



For Oberflex, being supplied with components and timber products from durably managed forests-under controlled and monitored exploitation is a daily commitment expressed in the **PEFC certification of its products**.

Oberflex products also correspond to targets frequently chosen on the occasion of **HEQ (High Environmental Qualities) projects**.